

**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS**

ANDREW PERRONG, on behalf of himself and others similarly situated,	:	CIVIL ACTION FILE NO.
	:	
Plaintiff,	:	
	:	
v.	:	<b>COMPLAINT – CLASS ACTION</b>
	:	
ALLSTAR CHIMNEY SOLUTIONS, INC.	:	
	:	<b>JURY TRIAL DEMANDED</b>
Defendants.	:	
	:	

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Plaintiff Andrew Perrong (hereinafter referred to as “Plaintiff”), individually and on behalf of all others similarly situated, alleges on personal knowledge, investigation of his counsel, and on information and belief, as follows:

**NATURE OF ACTION**

1. As the Supreme Court explained at the end of its term last year, “Americans passionately disagree about many things. But they are largely united in their disdain for robocalls. The Federal Government receives a staggering number of complaints about robocalls—3.7 million complaints in 2019 alone. The States likewise field a constant barrage of complaints. For nearly 30 years, the people’s representatives in Congress have been fighting back. As relevant here, the Telephone Consumer Protection Act of 1991, known as the TCPA, generally prohibits robocalls to cell phones and home phones.” *Barr v. Am. Ass’n of Political Consultants*, No. 19-631, 2020 U.S. LEXIS 3544, at \*5 (July 6, 2020).

2. This case involves a campaign by Allstar Chimney Solutions, Inc. (“Allstar”) to market its services through the use of automated telemarketing calls in plain violation of the

Telephone Consumer Protection Act, 47 U.S.C. § 227 *et seq.* (hereinafter referred to as the “TCPA”).

3. Moreover, Allstar sent multiple calls to telephone numbers that are registered on the National Do Not Call List (hereafter “NDNC”), which is a separate and additional violation of the TCPA.

4. Allstar also did not have proper policies and procedures in place to ensure that they engaged in telemarketing that complied with federal law.

5. The recipients of Allstar’s illegal calls, which include Plaintiff and the proposed classes, are entitled to damages under the TCPA.

### **PARTIES**

6. Plaintiff Andrew Perrong is, and at all times mentioned herein was, an individual citizen of the Commonwealth of Pennsylvania.

7. Defendant Allstar Chimney Solutions, Inc. is a corporation that is registered to do business in this District and located at 44 School St., Suite 325, Boston, MA 02108.

8. Allstar makes telemarketing calls and solicits sales into this District.

### **JURISDICTION AND VENUE**

9. The Court has subject matter jurisdiction pursuant to the Class Action Fairness Act of 2005 (“hereinafter referred to as CAFA”) codified as 28 U.S.C. 1332(d)(2). The matter in controversy exceeds \$5,000,000, in the aggregate, exclusive of interest and costs, as each member of the proposed Class of thousands is entitled to up to \$1,500.00 in statutory damages for each call

that has violated the TCPA. Further, Plaintiff alleges a national class, which will result in at least one Class member from a different state.

10. This Court also has federal question jurisdiction pursuant to 28 U.S.C. § 1331 and 47 U.S.C. § 227 *et seq.*

11. This Court has jurisdiction over Allstar because it is registered to do business in this District and holds a contractor license in this District, although such license has since been allowed to expire.

12. Venue is proper pursuant to 28 U.S.C. § 1391(b)(1) because Defendant is a resident of this District.

### **TCPA BACKGROUND**

#### **Calls Made Using an “Automated Telephone Dialing System”**

13. The TCPA regulates, among other things, the use of a pre-recorded message or an automated telephone dialing system (“ATDS”) to make calls or send automated calls. *See* 47 U.S.C. § 227, *et seq.*; *In re Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991, Report and Order*, 18 FCC Rcd. 14014, 14115 ¶ 165 (2003).

14. Specifically, the TCPA prohibits the use of an ATDS to make any telemarketing call or send any telemarketing text message to a wireless number in the absence of an emergency or the prior express written consent of the called party. *See* 47 U.S.C. § 227(b)(1)(A)(iii); 47 C.F.R. § 64.1200(a)(2); *In the Matter of Rules & Regulations Implementing the Tel. Consumer Prot. Act of 1991*, 27 F.C.C. Rcd. 1830, 1831 (F.C.C. 2012).

15. The TCPA defines an “automatic telephone dialing system” as “equipment which has the capacity—(A) to store or produce telephone numbers to be called, using a random or

sequential number generator; and (B) to dial such numbers.” § 227(a)(1)(A)-(B). The first component of this definition is satisfied when a dialing system has the capacity to call “a given set of numbers” or when “dialing equipment is paired with . . . a database of numbers.” *In re Rules & Regulations Implementing the Telephone Consumer Protection Act of 1991*, 18 FCC Rcd. 14,014, ¶ 133 (2003); see *In the Matter of Rules & Regulations Implementing the Tel. Consumer Prot. Act of 1991*, 23 F.C.C. Rcd. 559, 566 (F.C.C. 2008) (rejecting argument that a dialing system “meets the definition of autodialer only when it randomly or sequentially generates telephone numbers, not when it dials numbers from customer telephone lists” and reasoning that “the teleservices industry had progressed to the point where dialing lists of numbers was far more cost effective”); *Marks v. Crunch San Diego, LLC*, 904 F.3d 1041, 1051 (9th Cir. 2018) (holding that “equipment that made automatic calls from lists of recipients was . . . covered by the TCPA”).

16. “[T]elemarketing means the initiation of a telephone call or message for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services, which is transmitted to any person.” 47 C.F.R. § 64.1200(f)(12).

17. “[P]rior express written consent means an agreement, in writing, bearing the signature of the person called that clearly authorizes the seller to deliver or cause to be delivered to the person called advertisements or telemarketing messages using an automatic telephone dialing system or an artificial or prerecorded voice, and the telephone number to which the signatory authorizes such advertisements or telemarketing messages to be delivered.” 47 C.F.R. § 64.1200(f)(8).

The National Do Not Call Registry

18. § 227(c) of the TCPA requires the FCC to “initiate a rulemaking proceeding concerning the need to protect residential telephone subscribers’ privacy rights to avoid receiving telephone solicitations to which they object.” 47 U.S.C. § 227(c)(1).

19. In this rulemaking proceeding, the FCC was instructed to “compare and evaluate alternative methods and procedures (including the use of ... company-specific ‘do not call systems ...)’ and “develop proposed regulations to implement the methods and procedures that the Commission determines are most effective and efficient to accomplish purposes of this section.” *Id.* at (c)(1)(A), (E).

20. Pursuant to this statutory mandate, the FCC issued two regulations.

21. First, the relevant regulation under § 227(c) established company-specific “do not call” rules. *In the Matter of Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991*, 7 FCC Rcd. 8752 (Oct. 16, 1992) (“TCPA Implementation Order”).

22. The FCC found that “the company-specific do-not-call list alternative is the most effective and efficient means to permit telephone subscribers to avoid unwanted telephone solicitations.” *Id.* at 8765, ¶ 23.

23. However, recognizing that an honor system would probably be insufficient, the FCC found that it “must mandate procedures for establishing company-specific do-not-call lists to ensure effective compliance with and enforcement of the requirements for protecting consumer privacy.” *Id.* at ¶ 24.

24. These procedures are codified at 47 CFR 64.1200(d)(1)-(7).

25. Specifically, § 64.1200(d) requires a company to keep a written policy, available

upon demand, for maintaining a do-not-call list, train personnel engaged in telemarketing on the existence and use of its internal do-not-call list, and record and honor “do not call” requests for no less than five years from the time the request is made. 47 CFR § 64.1200(d)(1, 2, 3, 6).

26. These policies and procedures prohibit a company from making telemarketing calls unless they have implemented these policies and procedures. 47 CFR 64.1200(d).

27. Accordingly, all telemarketing calls violate the TCPA unless a defendant can demonstrate that it has implemented the required policies and procedures.

28. Consent is irrelevant to § 64.1200(d).

29. A violation of § 227(c) through 47 C.F.R. § 64.1200(d) carries statutory damages of \$500 to \$1,500 per call.

30. The National Do Not Call Registry allows consumers to register their telephone numbers and thereby indicate their desire not to receive telephone solicitations at those numbers. *See* 47 C.F.R. § 64.1200(c)(2).

31. A listing on the Registry “must be honored indefinitely, or until the registration is cancelled by the consumer or the telephone number is removed by the database administrator.” *Id.*

32. The TCPA and implementing regulations prohibit the initiation of telephone solicitations to residential telephone subscribers to the Registry and provides a private right of action against any entity that makes those calls, or “on whose behalf” such calls are promoted. 47 U.S.C. § 227(c)(5); 47 C.F.R. § 64.1200(c)(2).

### **FACTUAL ALLEGATIONS**

33. Defendant Allstar is a “person” as the term is defined by 47 U.S.C. § 153(39).

34. Plaintiff Perrong's telephone number, 215-947-XXXX, is registered on the National Do Not Call Registry and Pennsylvania Do Not Call Registry and had been for more than 31 days prior to the calls in this action.

35. Plaintiff Perrong's telephone number, 215-947-XXXX, is used for personal, family, and household purposes.

36. Plaintiff Perrong's telephone number, 215-947-XXXX, is not associated with a business.

37. Plaintiff Perrong's telephone number, 215-947-XXXX is charged for each call.

38. Plaintiff Perrong's telephone number, 215-338-XXXX, is registered on the National Do Not Call Registry and Pennsylvania Do Not Call Registry and had been for more than 31 days prior to the calls in this action.

39. Plaintiff Perrong's telephone number, 215-338-XXXX, is used for personal, family, and household purposes.

40. Plaintiff Perrong's telephone number, 215-338-XXXX, is not associated with a business.

41. Plaintiff Perrong's telephone number, 215-338-XXXX is charged for each call.

42. The Plaintiff Perrong received at least four telemarketing calls from the Defendant.

43. The Defendant called 215-947-XXXX on January 5, 2021.

44. The Defendant called 215-338-XXXX on December 23 and 29, 2020, and January 5, 2021.

45. The calls were general solicitation messages.

46. The calls were sent using an automated dialing system.

47. The calls began with a “balloon popping” sound. This sound is indicative of the ViciDial ATDS and is officially known as the “droplet” sound. It is played automatically as part of a macro when the Asterisk “meetme” application is executed and signifies that a new connection was established between the called party and a call center representative that the called party had not previously spoken to.

48. In addition, the Calling Name Presentation (CNAM), known colloquially as the Caller ID name, presented VMDDHHMMSS000LEADID, where V represents ViciDial, M represents the month of the call, DD represents the date of the call, HH represents the hour of the call, MM represents the minute of the call, and SS represents the second of the call, and LEADID represents the unique “lead ID” in Defendant’s ViciDial system. This CNAM asserted identity further supports the fact that the ViciDial ATDS was used to place the calls.

49. As a result, the system that sent automated calls to Plaintiff Perrong qualifies as an ATDS pursuant to 47 U.S.C. 227(a)(1)(A).

50. Defendant appears to operate a telemarketing office as its owner, John Estevez, posted on his Facebook page. John Estevez, *New Office Coming Along*, FACEBOOK (Sept. 9, 2014), <https://www.facebook.com/photo?fbid=10201958016986883&set=pb.1678691850.-2207520000> [<https://archive.is/Afji4>].





51. The communications received by Plaintiff demonstrate that the message was sent for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services as it seeks to have him sign up for their chimney cleaning service. This message therefore qualified as telemarketing. 47 C.F.R. § 64.1200(f)(12).

52. Prior to filing, Plaintiff Perrong attempted to clarify the systems used to contact him and ascertain why Defendant contacted his numbers. Defendant did not respond.

53. Plaintiff then sent Defendant an e-mail seeking clarification and requesting to be placed on Defendant's Do-Not-Call list and receive a copy of Defendant's Do-Not Call policy and received no response.

54. Plaintiff Perrong did not provide his prior express written consent to receive the telemarketing calls at issue.

55. The calls were not necessitated by an emergency.

56. Plaintiff and all members of the Class, defined below, have been harmed by the acts of Defendant because their privacy has been violated, they were annoyed and harassed, and, in some instances, they were charged for incoming calls. Plaintiff and the Class Members were also harmed by use of their telephone power and network bandwidth and the intrusion on their telephone that occupied it from receiving legitimate communications.

### **CLASS ACTION ALLEGATIONS**

57. Plaintiff incorporates by reference all other paragraphs of this Complaint as if fully stated herein.

58. Plaintiff brings this action on behalf of herself and the following classes (the “Classes”) pursuant to Federal Rule of Civil Procedure 23.

59. Plaintiff proposes the following Class definitions, subject to amendment as appropriate:

**Robodialing Class:** All persons in the United States who, (1) within four years prior to the commencement of this litigation until the class is certified, (2) were sent one or more calls, (3) on their cellular telephone or a number for which they are charged per the call (4) from or on behalf of Allstar (5) sent via the same, or substantially similar, system used to contact the Plaintiff.

**Policy Class:** Plaintiff and all persons within the United States to whose telephone number: (1) Allstar placed (or had placed on its behalf); (2) two or more telemarketing telephone calls; (3) in a 12-month period; (4) within four years prior to the commencement of this litigation until the class is certified.

**National Do Not Call Registry Class:** All persons in the United States (1) whose telephone numbers were on the National Do Not Call Registry for at least 31 days (2) but who received more than one telephone solicitation telemarketing call (3) from or on behalf of Allstar (4) with a 12-month period, (5) from four years prior to the filing of the Complaint.

60. Plaintiff Perrong is a member of and will fairly and adequately represent and protect the interests of these Classes as he has no interests that conflict with any of the class members.

61. Excluded from the Classes are counsel, the Defendant, and any entities in which the Defendant has a controlling interest, the Defendant’s agents and employees, any judge to whom this action is assigned, and any member of such judge’s staff and immediate family.

62. Plaintiff and all members of the Classes have been harmed by the acts of the Defendant, including, but not limited to, the invasion of their privacy, annoyance, waste of time, the use of their telephone power and network bandwidth, being charged for the calls, and the intrusion on their telephone that occupied it from receiving legitimate communications.

63. This Class Action Complaint seeks injunctive relief and money damages.

64. The Classes as defined above are identifiable through the Defendant's dialer records, other phone records, and phone number databases.

65. Plaintiff does not know the exact number of members in the Classes, but Plaintiff reasonably believes Class members number, at minimum, in the hundreds in each class.

66. The joinder of all Class members is impracticable due to the size and relatively modest value of each individual claim.

67. Additionally, the disposition of the claims in a class action will provide substantial benefit to the parties and the Court in avoiding a multiplicity of identical suits.

68. There are well defined, nearly identical, questions of law and fact affecting all parties. The questions of law and fact, referred to above, involving the class claims predominate over questions which may affect individual Class members.

69. There are numerous questions of law and fact common to Plaintiff and to the proposed Classes, including but not limited to the following:

- (a) whether Defendant utilized an automatic telephone dialing system to send its to the members of the Robocall Class;
- (b) Whether agents operating on behalf of Defendant utilized an automatic telephone dialing system in sending automated calls to members of the Robocall Class;
- (c) whether Defendant systematically made multiple telephone calls to members of the National Do Not Call Registry Class;
- (d) whether Defendant made calls to Plaintiff and members of the Classes without first obtaining prior express written consent to make the calls;
- (e) whether Defendant's conduct constitutes a violation of the TCPA; and

(f) whether members of the Classes are entitled to treble damages based on the willfulness of Defendant's conduct.

70. Further, Plaintiff will fairly and adequately represent and protect the interests of the Classes. Plaintiff has no interests which are antagonistic to any member of the Classes.

71. Plaintiff has retained counsel with substantial experience in prosecuting complex litigation and class actions, and especially TCPA class actions. Plaintiff and his counsel are committed to vigorously prosecuting this action on behalf of the other members of the Classes, and have the financial resources to do so.

72. Common questions of law and fact predominate over questions affecting only individual class members, and a class action is the superior method for fair and efficient adjudication of the controversy. The only individual question concerns identification of class members, which will be ascertainable from records maintained by Defendant and/or its agents.

73. The likelihood that individual members of the Classes will prosecute separate actions is remote due to the time and expense necessary to prosecute an individual case.

74. Plaintiff is not aware of any litigation concerning this controversy already commenced by others who meet the criteria for class membership described above.

**FIRST CAUSE OF ACTION**  
**Statutory Violations of the Telephone Consumer Protection Act**  
**(47 U.S.C. 227, et seq.) on behalf of the Robocall Class**

75. Plaintiff incorporates by reference the foregoing allegations as if fully set forth herein.

76. Allstar violated the TCPA by sending, or causing to be sent via an agent, automated calls to the telephone of Plaintiff and members of the Robocall Class using an automated dialer without their prior express written consent.

77. As a result of the Defendant's violations of 47 U.S.C. § 227 *et seq.*, Plaintiff and Robocall Class members are entitled to an award of \$500 in statutory damages for each and every violation of the statute, pursuant to 47 U.S.C. § 227(b)(3)(B).

78. The Plaintiff and Robocall Class Members are entitled to an award of treble damages if their actions are found to have been knowing or willful.

79. Plaintiff and Robocall Class members are also entitled to and do seek injunctive relief prohibiting the Defendant from advertising their goods or services, except for emergency purposes, using an ATDS or pre-recorded voice in the future.

**SECOND CAUSE OF ACTION**  
**Violation of the Telephone Consumer Protection Act**  
**(47 U.S.C. 227, et seq.)**  
**on behalf of the National Do Not Call Registry Class**

80. Plaintiff incorporates by reference the foregoing allegations as if fully set forth herein.

81. Allstar violated the TCPA and the Regulations by making, or having its agent make, two or more telemarketing automated calls within a 12-month period on Allstar's behalf to Plaintiff and the members of the National Do Not Call Registry Class while those persons' phone numbers were registered on the National Do Not Call Registry.

82. As a result of the Defendant's violations of 47 U.S.C. § 227 *et seq.*, Plaintiff and National Do Not Call Registry Class members are entitled to an award of up to \$500 in statutory damages for each and every violation of the statute, pursuant to 47 U.S.C. § 227(b)(3)(B).

83. Plaintiff and National Do Not Call Registry Class members are also entitled to and do seek injunctive relief prohibiting the Defendant from advertising their goods or services, except for emergency purposes, to any number on the National Do Not Call Registry in the future.

84. The Defendant's violations were knowing or willful.

**THIRD CAUSE OF ACTION**  
**Violation of the Telephone Consumer Protection Act**  
**(47 U.S.C. 227(c) and 47 C.F.R. §§ 64.1200(d))**  
**on behalf of the Policy Class**

85. Plaintiff incorporates by reference the foregoing allegations as if fully set forth herein.

86. Plaintiff and the proposed Policy Class incorporate the foregoing allegations as if fully set forth herein.

87. Defendant placed numerous calls for telemarketing purposes to Plaintiff's and Policy Class Members' telephone numbers.

88. Defendant did so despite not having a written policy pertaining to "do not call" requests.

89. Defendant did so despite not training its personnel on the existence or use of any internal "do not call" list or policy.

90. Defendant placed two or more telephone calls to Plaintiff and Policy Class Members in a 12-month period.

91. Plaintiff and Policy Class Members are entitled to an award of \$500 in statutory damages telephone call in addition to and separate from any award for damages related to this conduct.

92. Plaintiff and Policy Class Members are entitled to an award of treble damages in an amount up to \$1,500 per telephone call if the Defendant's violations were knowing and/or willful.

**PRAYER FOR RELIEF**

**WHEREFORE**, Plaintiff, individually and on behalf of the Classes, prays for the following relief:

A. Injunctive relief prohibiting Defendant from calling telephone numbers advertising their goods or services, except for emergency purposes, to any number on the National Do Not Call Registry or to any cellular telephone numbers or numbers for which the called party is charged for the call using a prerecorded voice in the future;

B. As a result of the Defendant's violations of 47 U.S.C. § 227(b)(1), Plaintiff seeks for herself and each Robocall Class member up to treble damages, as provided by statute, of \$1,500 for each and every violation of the TCPA;

C. As a result of the Defendant's willful and/or knowing violations of 47 C.F.R. § 64.1200(d), Plaintiff seeks for herself and each member of the National Do Not Call Registry Class up to treble damages, as provided by statute, of up to \$1,500 for each and every violation of the TCPA;

D. An order certifying this action to be a proper class action pursuant to Federal Rule of Civil Procedure 23, establishing an appropriate Classes the Court deems appropriate, finding that Plaintiff is a proper representative of the Class, and appointing the lawyers and law firms representing Plaintiff as counsel for the Class;

E. Such other relief as the Court deems just and proper.

**JURY DEMAND**

Plaintiff requests a jury trial as to all claims of the complaint so triable.

Dated: January 17, 2021

PLAINTIFF, on behalf of himself  
and others similarly situated,

/s/ Anthony Paronich

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